

Ken D. McRory

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MBA, HBMusic, Comp TIA A+ Certified IT Technician

Career Objective

I strive to further develop both my creative and technical abilities by constantly learning and exploring new ideas and technology. I enjoy working with passionate team players who seek collective success for all involved.

Top Abilities

- ❖ outstanding computer skills with a quick grasp of new and emerging technologies
- ❖ highly organized and detail-oriented
- ❖ self-motivated to work above expectations
- ❖ analytical and imaginative with exceptional problem solving skills
- ❖ co-operative and amicable

Skills

Marketing Skills

- planning and execution of subscription and single ticket campaigns
- tracking and analysis of sales
- securing sponsorships with assistance from Board members
- developing relationships with sponsors
- copy writing of direct mail pieces and brochures
- creating corporate appeals and grant applications
- web site development
- maintaining expense budget of 1.5 million

Customer Service Skills

- front of house experience for professional theatrical productions
- professional yet relaxed manner dealing with the public
- comfortable dealing with cash, debit and credit cards

I.T. Building and Configuration

- assemble and customize brand name and white box computers, notebooks and servers from base components
- install operating systems, software, drivers as well as BIOS and other updates
- final inspection and testing to ISO-9001 specifications of highest quality
- ongoing troubleshooting and problem solving

Additional Computer Skills

- Microsoft Office including Word, Excel and PowerPoint
- website design and management utilizing Dreamweaver
- image creation and manipulation in Photoshop
- knowledge and use of ticketing/donor databases
- use of sales and inventory management systems

Work Experience

hivetech media solutions Independent Contractor for Marketing and IT Support www.hivetechmedia.com	Winter 2008 - ongoing
Synnex Canada Manufacturing Computer Technician – Configuration Services	Spring 2008 - Fall 2008
Vortex Canada Shipping/Receiving	Fall 2007 - Spring 2008
Canadian Opera Company Marketing Manager Interim Manager of Corporate Sponsorship Campaigns Coordinator, Marketing	Fall 1999 – Fall 2003 Winter 1998 – Fall 1999 Spring 1996 – Winter 1998

Certification & Training

Comp TIA A+ Certified IT Technician Career ID Number: COMP001008185266	2008
Lutherwood New Frontiers Program Small Business Start-Up Training	2009

Education

MBA with concentrations in Marketing and Arts & Media Administration Graduate Diploma in Arts and Media Administration, <i>Schulich School of Business at York University</i>	1996
Honours Bachelor of Music, Wilfrid Laurier University Comprehensive program specializing in voice	1994

Community Activities

- Chorister in the **St. John's Parish Choir**, Elora 2008 – present
- Chorister in the **Guelph Chamber Choir** 2006 – present
- Chorister in the **Toronto Mendelssohn Choir** 1994 – 2004
- Website design and maintenance for the **Guelph Chamber Choir**
www.guelphchamberchoir.ca
- Website design and maintenance for the **Calgary Inferno** Wheelchair Rugby Team
www.calgaryinferno.com

References

Available Upon Request